

HALEY ZUCH

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EXPERIENCE

Social Media and Marketing Intern

Pyramid Hill Sculpture Park / Hamilton, Ohio

January 2025 - May 2025

- Managed the park's social media presence through the creation of weekly content including instagram reels, still posts, and promotional graphics
- Led the design of a new digital map and created marketing materials such as event posters and call to artists.

Camp Assistant

University of Cincinnati / Cincinnati, Ohio

June 24th - June 28th 2024

- Assisted professor with running an art class for high schoolers.
- Ran my own lectures about different artists and drawing concepts.

Team Lead

Digital Philanthropy Center / Cincinnati, Ohio

January 2024 - Current

- Supervising a dynamic team of 20 to 30 callers by actively monitoring and evaluating calls, constructive coaching and guidance to enhance engagement with prospects.
- Cultivating motivation among the team through facilitating 3 games per shift and prize incentives for donations.

Caller

August 2023 - December 2023

- Spearheaded efforts to secure donations for the University by articulating the importance of philanthropic support.

Caricature Artist

Kaman's Art Shoppes Newport Aquarium / Newport, Kentucky

May 2023 - August 2023

- Cultivated strong communication skills through interactions with diverse individuals such as young children, couples and adults.
- Demonstrated the ability to draw caricatures swiftly while maintaining high accuracy and creativity.

EDUCATION

Bachelor of Fine Arts

University of Cincinnati / Cincinnati, Ohio

2022 - 2027

Design, Architecture, Art, and Planning (DAAP)
4.0 GPA |

High School Diploma

Loveland High School / Loveland, Ohio

2018 - 2022

3.9 / High Honors

SKILLS

Software

Procreat, Garage Band, Blender

Adobe Products

Photoshop (Ps), Illustrator (Ai), Lightroom (Lr), Premiere Pro (Pr), Indesign (Id), After Effects (Ae)

Machinery and Materials

Oil and Acrylic Paint
Printmaking Press
Cannon Cameras
Lazer Cutter
CNC Machine

Exhibitions

Art and Earth Day / Pyramid Hill

Sculpture Park

April 2024